



Why Do We Have Core Values?

AASL's mission statement is to maximize each child's potential in every life stage. How can we achieve this goal if our values are not aligned? Core values are used as a tool to foster powerful connections, positive behaviors, and reciprocal trust between one another. Core values also serve as a reminder for us to work toward achieving a common goal. This does not mean one's own thought or opinion is greater than another's, but so that we can see past each other's differences and keep the mission statement as our driving motivator.

CREATIVITY: infusing passion, energy, liveliness into all aspects of your position to provide engaging, productive, and fun activities in all your daily responsibilities.



LOYALTY: Being supportive and faithful to your work, colleagues, clients/families, and team members; having each other's best interest in mind no matter what circumstances come your way or the company's way.



RESPECT: treating others as you would want to be treated regardless of differences in opinions. Visualize respect as a two-way street. You get what you give.



TEAMWORK: Collaborating and working together to help clients and families and make AASL the best it can be!

“Alone we can do little; together we can do much.” - Helen Keller

“Talent wins game but teamwork and intelligence wins championships.” - Michael Jordan



EMPATHY: capacity to relate to, understand, and share feelings of others. Showing compassion and understanding while maintaining personal and professional balance for the sake of clients, families, and colleagues.



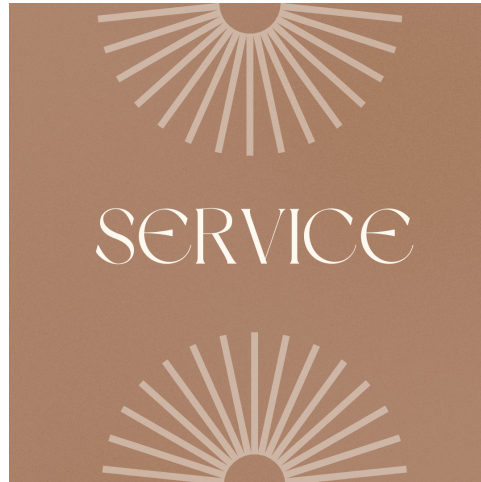
GRATITUDE: ability to see and appreciate the positives within your personal and professional life. *With gratitude we exude joy! People are subconsciously attracted to those that exude joy!



INTEGRITY: Showing consistent moral and ethical values and principles of honesty; being forthcoming about feelings, situations, and concerns to promote cohesiveness across AASL.



SERVICE: the action of using your time, talent, and knowledge to provide skilled services to our community.



RELIABILITY: ability to consistently be present, be your best self for clients and team members, and communicative across roles and responsibilities as an AASL team member.



OPTIMISM: being hopeful and confident about the future. Conscious effort to exude positive actions, words, and feelings within your present day and future for yourself and towards others.

